



Michigan Education Savings Program

529 DAY
GET UP TO \$100

WHEN YOU OPEN A NEW MESP ACCOUNT BETWEEN 5/22 AND 5/31¹



In celebration of **529 Day**, get up to a \$100 head start on your college savings when you open a MESP account between 5/22/23 and 5/31/23. It couldn't be easier:

\$50 Bonus

Make an initial deposit of \$250, and set up recurring contributions of \$50 or more per month until 11/30/23, and we will add \$50 to your account.¹

\$100 Bonus

Make an initial deposit of \$500 or more, and set up recurring contributions of \$50 or more per month until 11/30/23, and we will add \$100 to your account.¹

BENEFITS OF AN MESP COLLEGE SAVINGS ACCOUNT

- Michigan taxpayers can reduce their state taxable income by up to \$10,000 if married filing jointly from contributions made into a Michigan Education Savings Program account²
- 100% tax free growth for qualified withdrawals can mean more money for college³
- Use at any accredited school in the US or abroad
- Flexible investment choices



Open at MIsaves.com/529day



1-877-861-MESP

COLLEGE SAVINGS WEBINAR



Join a **live webinar** with an MESP college savings specialist.

SCHEDULE AN APPOINTMENT



Schedule an **appointment** with an MESP college savings specialist.

Program Administrator, Michigan Department of Treasury. To learn more about the Michigan Education Savings Program, its investment objectives, risks, charges and expenses please see the Program Description at MIsaves.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Michigan Education Savings Program.

¹When you open a new MESP account with a \$50 contribution (and sign up for recurring contributions of \$50 or more per month for a minimum of 6 months) between May 22, 2023, at 12:01 a.m. (ET) and May 31, 2023 at 11:59 p.m. (ET), MESP will match \$50 on or before January 31, 2023. Visit MIsaves.com/529day for terms and conditions. Void where prohibited or restricted by law. Promotion ends 5/31/23. Sponsored by the Michigan Education Savings Program.

²Michigan taxpayers can reduce their state taxable income by up to \$10,000 if married filing jointly (\$5,000 filing single) from contributions made into a Michigan College Savings Program. Check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan.

³If the funds aren't used for qualified higher education expenses, a 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Consult your legal or tax professional for tax advice.

FAD-2859018CR-Y0423X