





Let's think back over the past 12-18 months what have been some financial challenges for consumers?





Inflation

Rising Interest Rates

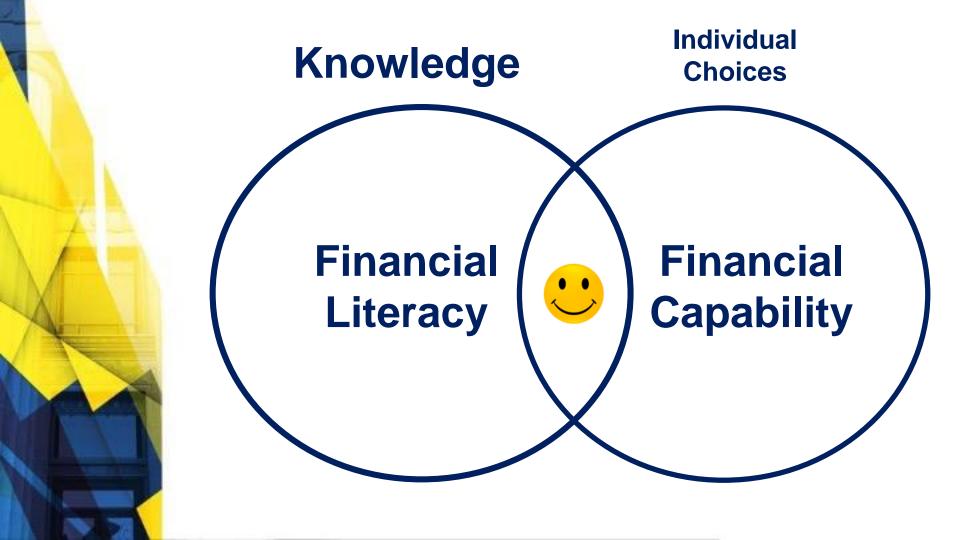
How much should I invest?

Cost of Housing



Caring for a parent or child

Paying down/off debt







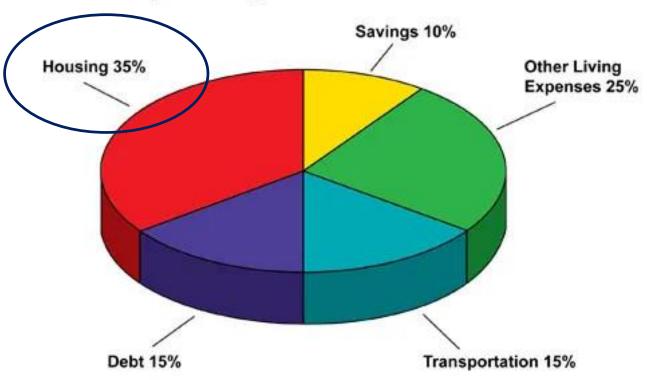
Let's take a 5 question quiz



1. It is suggested that households allocate this much (%) of their net income towards their overall monthly <u>housing</u> expenses (rent, utilities, insurance)?



Spending Plan Pie Chart





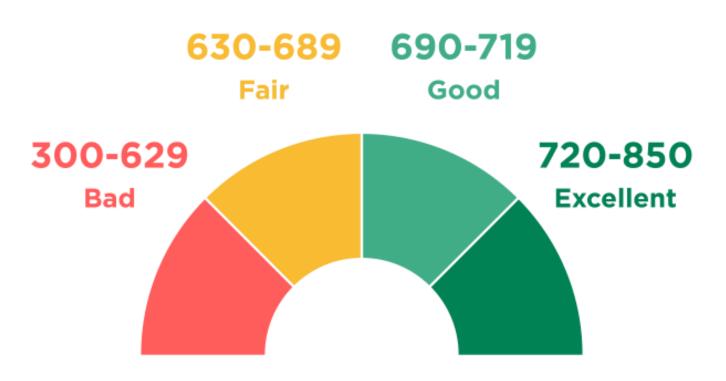


2. What is the range of credit scores one could have, from lowest to highest.





Here is the Credit Scoring Range





3. What are the names of the two (2) types of Individual Retirement Accounts (IRA) available to consumers?









Traditional IRA

You get a tax
deduction for your
contributions and
bay no taxes until you
take distributions

Roth IRA

You contribute after-tax funds but your distributions are tax-free



Annual Credit Report.com

The only source for your free credit reports. Authorized by Federal law.

4. How often can you get a free credit report?

- A. Once a day
- B. Once a week
- C. Once a month
- D. Once a year





5. I was born sometime after 1960. What is my "full retirement age" according to the Social Security Administration?

A. 62

B. 65

C. 67

D. 70







Personal Finances

- Money management can be learned ©
- Both emotions and values play a huge factor in how we make financial decisions (FOMO & YOLO)
- Some financial decisions will impact you for weeks & months & years ... so be thoughtful!



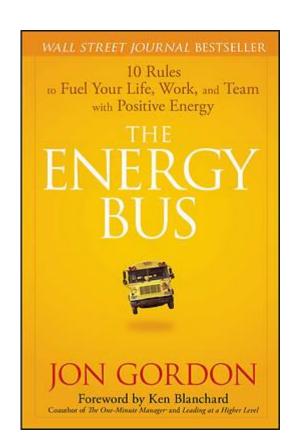
1. Commit to a positive money mindset





Some suggestions ...

- Forgive past mistakes
- Give some \$\$ away
- Slow & steady ...not fast & furious
- Never stop learning
- You be you ... no comparisons



2. What is the plan?



2. What is the plan?





We need transparency.

- ✓ Notebook
- ✓ Spreadsheet (ask Mark ②)
- ✓ Budgeting App



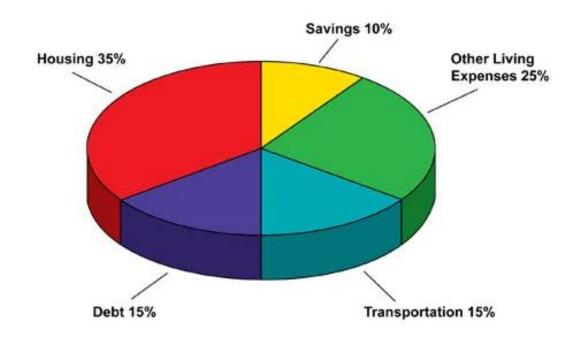


Paperless? Friend or Foe?



- What are your current interest rates?
- What are your debt balances?
- How much are you spending each month via debit & credit card?
- What was your return last year for your retirement account?

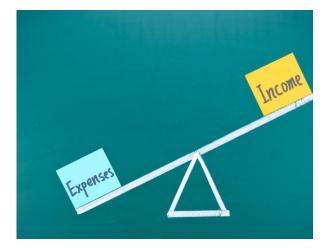
Monthly Spending Plan – using NET income





Evaluate where your money is going

- Food
- Home utilities (cell phones, internet, subscriptions)
- Insurance (auto, home, life)
- Debt (credit cards, personal loans, car loan)
- Short on income? Is a side-hustle realistic?





Execute a plan

- Auto-pay bills
- Discounts are good ©
- Savings is a bill we pay to ourselves
- Waterfall approach

Start with Net Income \$\$

- Needs (housing, food, bills, insurance)
 - Savings (emergency fund)
 - = Discretionary Income \$\$
 - Wants (©)





Technology





Budget well. Live life. Do good.







The key ... strike a balance



- Short-term: Live within our means; spend money on things that bring us joy; beware of FOMO and YOLO
- Long-term: "Someone's sitting in the shade today because someone planted a tree a long time ago."



3. Be Credit Smart!

The national average credit card interest rate for new cards is 24.61% percent, an all-time high according to LendingTree. Where are we headed in 2024? Maybe lower, but a lot will depend on what the Federal Reserve does with interest rates (11 increases \otimes since 2022).

www.lendingtree.com, 2/15/2024

Example



Current balance = \$1,500 Interest Rate = 20.00% Minimum Payment = \$37.50 (2.5% of the balance)

The results ...

It will take **14+ years** to pay off the balance, and the total repaid is **\$3,696**.



Retail & Student Cards





31.99%

29.99%



Solutions ...

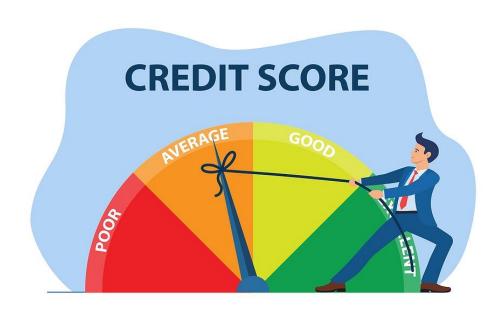
- Be more aggressive make it a higher priority.
 Goal is to pay the balance down to zero (\$0) each month.
- Balance transfers
- Debt consolidation
- Debt management plan



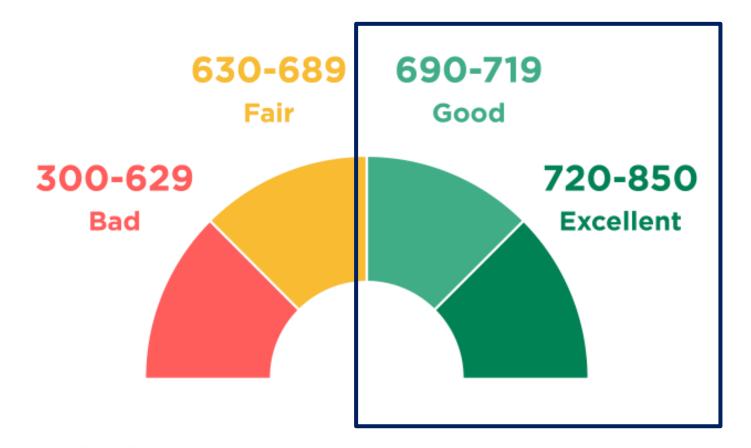




A good Credit Score can save you lots of money!



Here is the Credit Scoring Range







\$25,000 Auto Loan Finance for 60 months





Travis Taylor

Credit Score = 640 Credit Score = 730

APR = 12.99% APR = 6.74%

Monthly Payment = \$569 Monthly Payment = \$492







\$1,000 Credit Limit

\$100 End of the Month Statement Balance

\$400 End of the Month Statement Balance

\$800 End of the Month Statement Balance









4. Power up our Savings & Investing



Protect Principal

Build Wealth



Savings options ...



Capital One 360

Marcus by Goldman Sachs

Ally Bank

Discover

Synchrony



Savings options ...





Investing for the long-term ...

- Is it time to increase my retirement contributions?
- Is it time to change my asset allocation?
- Do I know how my account is doing?
- What is my estimated Social Security benefit at age 65?



5. "We've admired the problem long enough ... it's time to act!"



Melody Hobson, President and CEO of Ariel Investments



Setting Good Goals

What is a financial goal you have for 2024?



Setting Good Goals

Specific

S

What do you want to do? Measurable

How will you know when you've reached it?

Achievable

AAA

Is it in your power to accomplish it? Realistic

R

Can you realistically achieve it?

Timely

S

When exactly do you want to accomplish it?



Thank You!

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