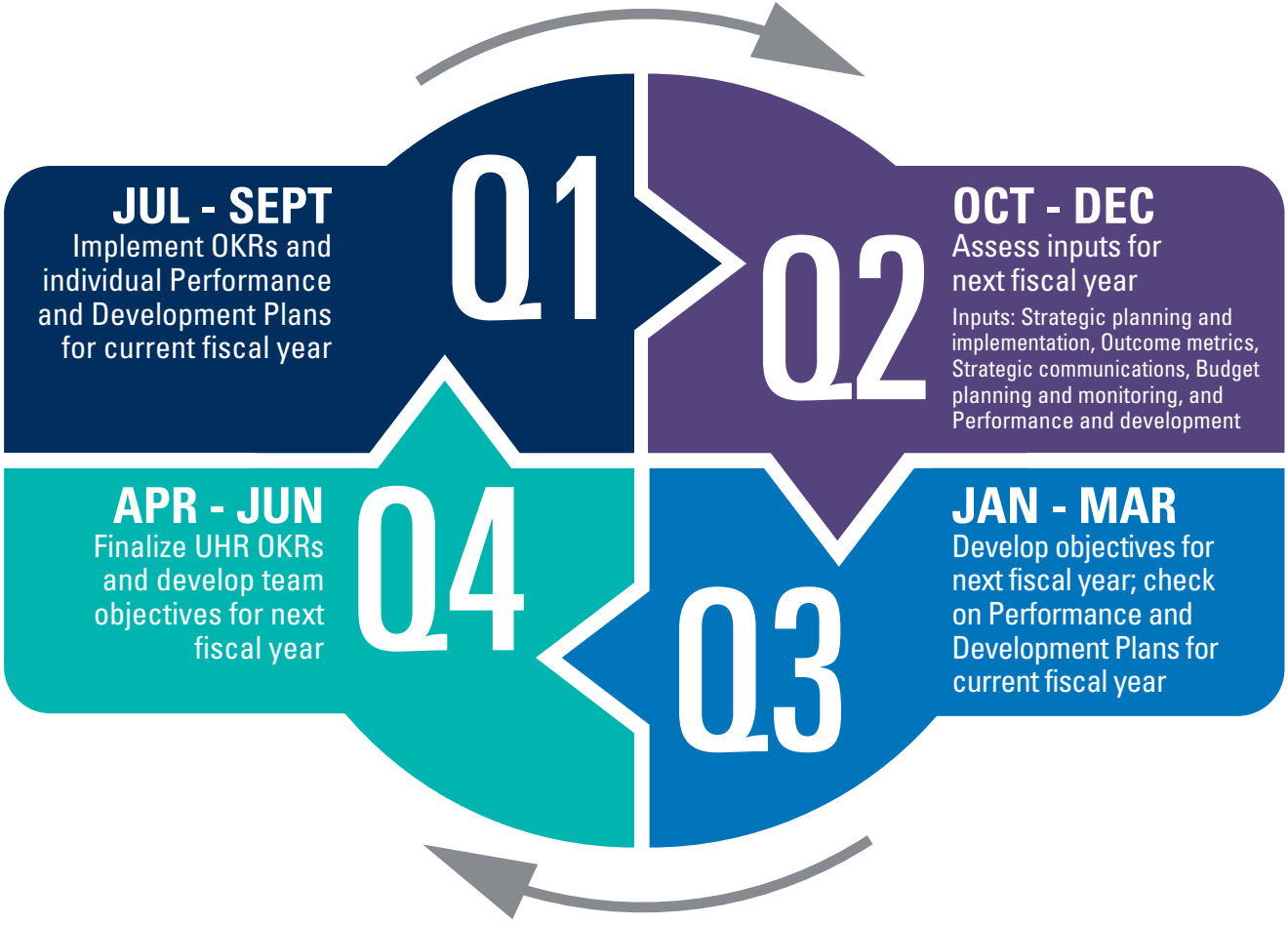ANNUAL IMPLEMENTATION CYCLE OF UHR FIVE-YEAR STRATEGIC FRAMEWORK