



Children grow so fast... and their college savings can, too!

# Get up to a \$100 Bonus!

When you open a new MESP account between **5/22** and **5/31/24**.\*

## Get \$50

with a deposit of \$500: Set up recurring contributions of \$50 per month until 11/30/24, and we'll add **\$50** to your savings account.\*

or

## Get \$100

with a deposit of \$1,000: Set up recurring contributions of \$100 per month until 11/30/24, and we'll add **\$100** to your savings account.\*



**Enjoy tax benefits**— don't forget, contributions to the account can reduce your Michigan state taxable income by up to \$10,000 per year for joint filers.



**Invite family and friends to contribute**— remember anyone can invest in your child's future. Using our Ugift® service, friends and family can easily contribute to the account.



**You decide how the money is used**— funds can be used to cover a wide range of qualified higher education expenses.



Scan the code for more information.

[MIsaves.com/529offer24](https://MIsaves.com/529offer24)

**Don't miss out!**



**Offer good from 5/20 through 5/31/2024.**

\*Visit [MIsaves.com/529offer24](https://MIsaves.com/529offer24) for terms and conditions. Promotion ends 5/31/24. Sponsored by Michigan Education Savings Program.

To learn more about the Michigan Education Savings Program, its investment objectives, risks, charges and expenses see the Program Description at [MIsaves.com](https://MIsaves.com). Read it carefully. Michigan taxpayers can reduce their state taxable income by up to \$10,000 if married filing jointly (\$5,000 filing single) from contributions made into a Michigan Education Savings Program. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Michigan Education Savings Program.

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